

HIMSS[®] 2012
CHAPTERS
SUMMIT OF THE SOUTHEAST

2012 HIMSS Summit of the Southeast
Nashville, TN – Nashville Convention Center
October 16-17, 2012

Featuring HIMSS State Chapters AL, AR, KY, MS, SC and TN!!

Overview

The 2012 HIMSS Summit of the Southeast offers companies a unique opportunity to position themselves among the leading healthcare providers and healthcare technology companies across the Southeast U.S. By showing your support for this conference, you will be positioning your company in front of many of the key healthcare industry decision makers. In addition, you will be providing key support to the industry's leading technology organization.

Sessions

- Clinical Informatics (A Credit Session)
- Hospital CEO Discussion
- Keynotes
- State of HIMSS
- Keynote – State of our Nation: A National Road Map
- CIO Council
- CMIO/CMO – Panel Discussion

Audience

- Healthcare executives
- IT and Technology leaders
- HIMSS members
- CEO and Business Executives
- CFO and COO
- Caregivers and Nursing Professionals
- For-Profit and Non-Profit Hospital Systems
- Healthcare thought-leaders
- Government Leaders

SPONSORSHIP OPTIONS

Presenting Sponsor – \$12,000 (Only One Available)

- Logo on all preconference, conference and post conference materials and website, banner, speaker introduction opportunities and identity as the presenting sponsor of the conference. Oversize Booth Opportunity (20x20), 6 passes to the conference and literature handouts to all attendees.
- 2 Passes to the Executive Dinner

Conference Co-Sponsors – \$7,000

- Logo on all preconference, conference and post conference materials and website, free booth space (10 x 10), four free passes for the conference and literature handouts to all attendees.

- Two invitations to the Executive Dinner

Supporters - \$3,250

- Logo on all conference materials and website. Literature handouts to all attendees. Free 10 x 10 booth space and two passes.
- One invite to the Executive Dinner

Booth-Only - \$2,750

10x10 Booth at the conference and 2 free passes

Breakfast Sponsorship - \$2,500

- Logo on conference materials and signage for the Breakfast. Two free passes for the Conference.
- One Invite to the Executive Dinner

Lunch Sponsorship - \$4,500

- Exclusive Opportunity -- Logo on lunch signage. Recognition by luncheon host. Two Free Passes to the Conference. Free 10x10 Booth
- Two Invites to the Executive Dinner

Session Sponsorships – \$2,500 each (Three available)

- Exclusive Sponsorship for each session. Includes Logo up during presentation and recognition from the session chair. Please indicate which session you are interested in. They will be awarded first-come, first-served. 2 free passes.
- One invite to the Executive Dinner

Break Sponsorships - \$1,500

- Exclusive Sponsorship for each break -- Logo on Break Signage. 2 free passes.

Executive Dinner Sponsorship - \$4,000

- Sponsorship of the Executive Dinner – Invitation Only for C-level leaders in Healthcare
- Four invites to the Dinner

- Two free passes to the Conference

Bag and Giveaway Sponsor - \$3,000

- Bag and Giveaway Sponsors get their companies logos on the conference bag and giveaways to all registered attendees.
- Four Free Passes to the conference
- 2 Executive Dinner Invitations

Lanyard Sponsor - \$4,500

- Have your company logo on all the attendee badges.
- Includes One Booth and 2 free passes to the conference.
- 1 Executive Dinner invite.

Literature Handouts: \$600 each

Opportunity to place your brochure, giveaways in all the attendees' handbags

New Product Forum - \$3,000 (Our most popular sponsorship!!!)

Participating vendors will receive 45 minutes – 1 hour of “room time” to showcase their latest technology. Each participating company is responsible for marketing and inviting attendees to their time. Summit Marketing team will aggressively market the forum for attendees and promotion. Participating vendors will also receive 2 free passes to the conference and promotion on the Summit website New Product Forum for six months!

HIMSS[®] **2012**
CHAPTERS
SUMMIT OF THE SOUTHEAST

2012 Summit of the Southeast

Yes, we would like to be a Sponsor!

Sponsorship Level Interest: _____

Company Name: _____

Company Address: _____

Phone Number: _____

Fax Number: _____

Contact Name: _____

Contact e-mail: _____

Please Invoice Us

We will pay by:

Visa: _____ AMEX: _____ MC: _____ Check: _____ Other (Please specify): _____

All checks should be made payable to: TN HIMSS. Payments for these sponsorships are not tax-deductible.

Mail

TNHIMSS
201 4th Avenue, North
Suite 1210
Nashville, TN 37219

To register as a Sponsor, please fax this form to (615) 301-8486 or contact:
Silas Deane, Deane, Smith & Partners, Inc.
Vice President, Communications and Sponsorships
(615) 319-6007 or via e-mail sdeane@tnhimss.org

NOTE: By completing this application, you are requesting that the organizers of HIMSS Summit of the SE hold the specified sponsorship opportunity on behalf of your company. Cancellation of this contract within 120 days of the Summit date will result in the forfeiture of any claims for reimbursement by the applicant company.